

THE DELAWARE MIDDLE SCHOOL

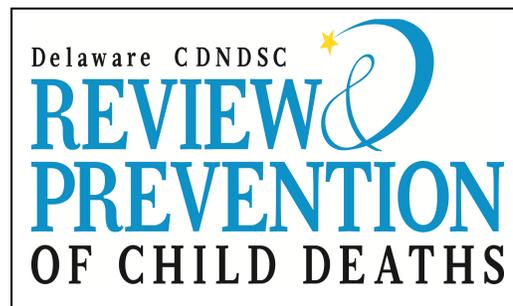
HEALTHY INFANT SLEEP ENVIRONMENT POSTER CONTEST

Welcome to the Delaware Middle School Healthy Infant Sleep Environment Poster Contest! The Child Death, Near Death & Stillbirth Commission (CDNDSC), the Infant Safe Sleep Practice Community Action Team (TISSPCAT), and the Department of Education are excited to bring this contest to all 6th, 7th and 8th grade students in all public, charter, private and Catholic schools. Students must work with a Health Educator/teacher and art teacher. Two winning designs depicting an infant safe sleep environment, from each Health class semester will be selected. Middle school students have been chosen as they do the majority of babysitting, may have infant siblings at home, and may be future parents. This unique opportunity gives students an avenue to show their creative talents, while serving the general community with an important health message that can make a difference in saving infant lives. Unsafe infant sleeping deaths continues to be the number one cause of death in Delaware for infants one month to one year of age.

The art designs, along with the schools name will be imprinted onto tote bags, which will have additional safe sleep materials inside, i.e. blanket sleepers, safe sleep educational materials etc. These will be distributed to high risk populations throughout Delaware delivering the infant safe sleep environment message. Designs will also be placed on billboards throughout the state. Press releases and photos will be released to the media.

The fall semester deadline for submission is November 21, 2014. The spring semester deadline is May 1, 2015. The fall semester winning poster will be awarded in December, 2014 and the spring winning poster will be awarded in June 2015.

Two winners will receive a Mini iPad®, Two runners up will receive a \$50.00 Visa® gift card. Teachers involved in the winning student's design will receive a \$50.00 gift card toward the purchase of school supplies. All students who participate will receive a certificate of course work completion.



This event is sponsored by the Child Death, Near Death & Stillbirth Commission of Delaware, through a grant from The Crib for Kids® National Foundation. Duplicated with permission from New Jersey Department of Children & Families Office of Performance Management and Accountability.

Contest Rules:

- Health Educators/teacher in collaboration with the art teacher will find information needed for this project at this website: <http://courts.delaware.gov/childdeath/> . If you should have any questions you can contact Marjorie Hershberger at Marjorie.Hershberger@state.de.us. Phone: 302-255-1760.
- There will be two winning posters (one selected from the fall and one from the spring health education classes).
- A pre-test will be administered to students prior to the educational session.
- The education session takes place. Students are given the student guide.
- A post-test will be administered four weeks following the education session.
- Teachers will submit all pre and post-tests.
- Only **one** poster design submission allowed per student.
- **Poster design requirements:**
 - Student must work with the art teacher and health educator/teacher
 - Must be an original design
 - Must be 11 by 8.5 inch in size
 - Designs can be hand drawn; hand painted/colored using dark color markers **OR** created using computer software. **(The poster you submit must be emailed as a **Print-ready fine (ex. PDF or JPEG/high resolution)**)**
 - Design must include the text: **Infant Safe Sleep Environment 2014-2015**
 - Students should use the American Academy of Pediatrics guidelines for infant safe sleep environment when designing their poster (which are listed on the student guide). Be creative!
 - No use or mention of company logos, names, products or services are permitted for use.
- Each school will select the winning poster to be submitted.
- Submission dates are November 21, 2014 and May 1, 2015.
- The winning poster and the registration/parental consent form will be submitted to the following address: Marjorie.Hershberger@state.de.us
- TISSPCAT will judge all posters meeting the specified criteria. Posters that pass the general screening process will then be reviewed by a panel of Judges (TISSPCAT, partners, etc.) who will rate the posters based on the evaluation criteria. Winning student and their school will be notified (via e-mail, express mail and /or phone) by TISSPCAT.

Evaluation Criteria: Evaluation will be based on the poster information and creative presentation.

- Work must be original to the author. The use of characters, logos of any other image previously copyrighted is prohibited.
- Does the poster teach about healthy sleep practice and environment for infants? Is it in keeping with the AAP guidelines?
- How much of the poster is original, memorable and visually appealing?
- Judging: All posters will be reviewed to ensure they meet criteria specified. Posters that pass the general screening process will then be reviewed by a panel of Judges (TISSPCAT, partners, etc.) who will rate the posters based on the evaluation criteria. Winning student and their school will be notified (via e-mail, express mail and or phone) by TISSPCAT.

Thank you for participating in this experience! It is our hope and dream that we can lower and even eliminate unsafe sleeping deaths and SIDS in Delaware.

Submit all materials to: Marjorie.hershberger@state.de.us or by mail at Child Death, Near Death & Stillbirth Commission Middle School Project. C/O Marjorie Hershberger. 900 King St. Suite 220 Wilmington, DE 19801-3341.

Fall semester deadline is November 21, 2014

Spring semester deadline is May 1, 2015